



ANNUAL REPORT 2022

Norwalk Area United Fund

director@norwalkareaunitedfund.org

www.norwalkareaunitedfund.org

419-668-0269

Norwalk, Ohio 44857



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TO OUR STOCKHOLDERS

Strategic Highlights

Our Goal of \$415,000 was obtained and far surpassed thanks to our amazing community. This campaign raised \$490,433.64.

Financial Highlights

We were able to make plans to secure our organization into the future. Total review of all assets was initiated.

Operating Highlights

Programming was expanded to restore a 211 resource database to our community. The Norwalk Lions Club sponsors our Community Relief Funding program administered through our office. This program provides for community needs of individuals in crisis or fall through current funding resources available in the community.

Our Fiscal Year will be changing to match our Campaign Cycle in FY 2023. Campaigns will run from July 1 to June 30 annually.

Looking Ahead

Board member terms and conditions have been evaluated. This led to the creation of a new board packet to be reviewed and updated annually.

Bylaws were updated and voted into action in late calendar year 2021.

Our accounts, assets and investments were analyzed. We will be changing our investment partnership and realigning our assets for growth while protecting our donor dollars for future usage to carry forward our mission.

Carol Wheeler, Executive Director

FINANCIAL SUMMARY

Our 2022 Campaign received \$493,241.30 in pledges and actual receipts of \$490,433.64. This minimal shortfall is extremely encouraging. Surpassing the goal allowed for grant distributions in 2022.

- Our certificates of deposits were transitioned into investments due to poor market returns on CD products. CD's from various banks were put into our new brokerage account. CD transfers totaled \$281,700.49.
- Our brokerage account was transitioned from Invesco to Civista Wealth Management. The investment account is set up with the same terms and conditions of risk as the prior investment, following our current investment protocol. In order to protect donor dollars, a base amount is secured for usage aligning with our mission.

Norwalk Area United Fund Asset Detail

Accounts	Assets Amount
Operating	\$150,106.12
Board Account	\$32,439.74
Campaign	\$372,542.89
Investment	\$878,776.34
Total Assets	\$1,433,865.09

2022 Award Winners

John A. Elmlinger “Extra Mile” award winner. This award recognizes an individual who goes the extra mile in their commitment to the Norwalk Area United Fund and its mission, as well as our community. Awarded to Susan Hazel.

Community Commitment Award started in 1999. This award recognizes one’s devotion to the service in our community through volunteerism and service. Awarded to Kristen Cardone.

Emerging Leader Award. This award honors upcoming leaders who have demonstrated a commitment to inspiring the next generation of leaders and strengthening our community. Our honoree is the Norwalk Arts Center.

Cornerstone Award. This award applauds the past, present, and future philanthropic encouragement throughout our community. Our Cornerstone Award was posthumously awarded to John Elmlinger.



Pillar Reception

Honoring our individual pillars for contributing 44% of the obtained goal, totaling \$213,427,83. Our Business Pillars gave 24%, totaling \$117,620.14. Together, pillars contributed 68% of the obtained goal.

Annual Dinner

Our dinner and auction netted \$12,231.94. The evening was filled with fellowship and celebration of our mission in action.

“Every dollar raised here, stays here to benefit another neighbor in need.”

OUR BOARD

2022 Officers

Mike Moore, President

Myers-Ziemke Insurance

Denny Doughty, 1st VP

Zach Jones, 2nd VP

Janotta and Herner, Inc.

Mike Jackson, Treasurer

Lynch, White & Jackson

Board Members

Wayne Babcanec

Chip Battles, *Battles Insurance*

Dave Bleile, *Lake Erie Construction*

Tracy Brown, *Brown Crane Assoc.*

Stacey Carr, *American Timber & Steel*

Danita Conway

Steve Euton,

Frontier Communications

Valerie French

Audrey Gaston, *Chicago Title*

Jeff Huber, *Civista Bank*

Makenna Laser, *Firelands Forward*

Andrea Lenyo, *Chef's Garden*

Ed McClendon

Kate McKinney,

St. Paul Catholic Church

Brett Montague,

Firelands Federal Credit Union

Tom Schubert, *Edward Jones*

Ken Smith, *RKS Power Solutions*

Judy Sommers

Andy Thomas, *Assured Partners*

John Wasiniak,

Wasiniak Construction

2022 Associates

Kim Bailey

Emily Baker, *Fisher Titus*

Foundation

Joe Centers, *Norwalk Reflector*

Ken Leber

Alex Lendrum,

Norwalk Concrete Industries

Morgan Tucker,

Sheri's Coffee House

PROGRAMS FUNDED

Education 11%

Age Exchange: *Services for Aging*

KinderCasa Preschool: *Norwalk Catholic Schools*

Pathway of Hope: *Salvation Army*

Reach Our Youth: *Huron Co. Juvenile Court*

Service Projects: *Teen Leadership*

Health 25%

Adult Advocacy Services: *Catholic Charities*

Patient Care: *Cancer Services*

Trail Maintenance: *Firelands Rails to Trails*

Patient Care: *Kidney Foundation*

Meals on Wheels: *Services for Aging*

Summer Youth Lunches: *Salvation Army*

Summer Youth Camp: *1st Presbyterian Church*

Crisis Stability 64%

Blessing Bags: *United Fund*

Charity Tracker: *United Fund*

Clothing: *Norwalk Clothing Bank*

Emergency Assistance: *Catholic Charities,*

Salvation Army, Wakeman Caring Community

Emergency Shelter: *Erie Huron Richland CAC*

Employer Resource Network: *Firelands Forward*

Disaster Services: *Red Cross*

First Call Resources: *United Fund, 211*

Miriam House: *Catholic Charities*

Simon Acts: *New London*

Senior Transportation: *Services for Aging*

Services to Armed Forces: *Red Cross*

